



Alpine Access **A greener solution.**

There are so many compelling reasons to consider using home-based Customer Care Professionals (CCPs) for your customer service needs—operational efficiencies, improved revenue results and more satisfied customers. One benefit that is not as obvious but just as important is the positive impact the home-based model has on the environment.

HOME-BASED MODEL BENEFITS BOTH BUSINESS AND THE ENVIRONMENT

Business benefits

- :: Improved sales
- :: Higher employee satisfaction
- :: Lower attrition

Environmental benefits

- :: No commute, no pollution
- :: No new buildings
- :: Eliminates heating, cooling and electricity costs for buildings

THE WORK ENVIRONMENT OF THE FUTURE

“Why do people need to come into an office to answer phones?” This seemingly simple question spurred an entire new business model—home-based customer care. By partnering with Alpine Access, companies can be eco-friendly and socially responsible while actually increasing revenue and reducing costs. We use the latest technology to virtually connect our employees, enabling them to effectively perform their jobs without driving to an office. With no commutes and no large corporate campuses to maintain, our company helps you make a strong, positive impact on the environment.

REDUCED CARBON FOOTPRINT

Alpine Access manages a remote workforce of Customer Care Professionals (CCPs) in over 1,000 cities nationwide. By creating a sophisticated technology infrastructure that allows the majority of these professionals to work from home, we are eliminating thousands of commutes everyday.

Consider this:

- > the average one-way commute distance for CCPs per trip is approximately 19.5 miles (or 39 miles round trip).
- > the average number of round trip commutes per CCP per year, assuming 50 work weeks, is 250.

This means Alpine Access is eliminating the impact of 70,687,500 vehicle miles traveled (VMT) a year, which is equivalent to traveling to the moon and back 297 times or circumnavigating the globe 2,848 times! That is a dramatic reduction that makes a real difference.

Alpine Access A greener solution.



Alpine Access takes an active role in encouraging individuals, communities, non-profits and businesses to communicate about green practices and share ideas. To help facilitate this, we are a proud corporate partner of Greenopolis. Visit our page on www.greenopolis.com

REDUCED POLLUTION

Assuming an average of 25 miles per gallon, Alpine Access' home-based business model reduces gas consumption by 2,827,500 gallons each year. Using emission rates provided by the Denver Regional Council of Governments, 70 million less miles traveled translates into tangible gas emission reductions as well.

Total Vehicle Miles Traveled (VMT) saved per year	70,687,500
CO Emission Rate (pounds per mile)	0.04418 lb/mi
NOx Emission Rate (pounds per mile)	0.00278 lb/mi
VOC Emission Rate (pounds per mile)	0.00335 lb/mi
CO2 Emission Rate (pounds per mile)	0.8 lb/mi
Total Pollution Savings per Year (all in)	60,106,288 lbs.

In 2008, Alpine Access saved:



The CO2 emissions from **4,562 passenger vehicles**



The amount of carbon sequestered annually by **5,661 acres of pine or fir forests**



The amount of electricity used by **3,299 homes annually**

ENVIRONMENTAL PRESERVATION AND ECONOMIC SUCCESS

Companies that manage their customer service needs through home-based Customer Care Professionals can "go green" and still enjoy positive economic results. Alpine Access is able to recruit from a much broader demographic, matching specific CCP experience to your requirements and no brick and mortar overhead helps keep our costs low. With Alpine Access as a partner, you now have a way to satisfy shareholders while playing an important part in reducing the impact big business has on the environment. It's the right decision for your company and it's the right decision for the planet.

HEAR THE DIFFERENCE

Alpine Access doesn't just raise the bar; we take your brand to a whole new level, with an eco-friendly business model that delivers outstanding business results. Call us today to hear what Alpine Access can do for you!



For more information call Alpine Access

866.279.0585 | 303.279.0585
www.alpineaccess.com

